

All creative set to run on Access News should be received at least 72 hours prior to scheduled run date. Cycles for all creative animations should be capped at 3 Loops. If you wish to negotiate a different sized ad, please contact your sales representative.

ad size, media format and file size

Advanced Links

Ad Area	Link Size	Media Format	Ad Placement
125x125	175 char. max	Text only w/URL	Middle of fold

Please contact us if you have any questions regarding advanced links.

rate card

To advertising with Access News please first select the quantity you desire from across the top row on the rate card shown below. This row is marked with **CPM**. The rates shown below are the prices per the number of times your ad is displayed, times the quantity you select. To determine your actual cost select the number of months (example: **30 days**) you want your ad(s) to run.

Please allow 24 hours from the time you purchase your ads for your order to be processed and complete. Once your order has been confirmed we will provide you instructions on how to proceed to upload your creative or text.

If you wish to place an order for a larger quantity commercial terms are available. Please contact your sales representative for more information.

Rates shown below are for "bottom of the page" display only.

Advanced Links Rates

1) All sections: \$395 for 30-days - ROS (Run-of-Site) rate.

2) Category-specific: \$275 for 30-days

We do not offer terms beyond 30 days due to the high demand for the ad space.

We guarantee that there will be no less than 300 new pages published in any given month. Advanced Links include all new pages published as well as all prior stories that year, amounting to thousands of pages of exposure for your link.

sample ad size

Text links can be a maximum of 175 characters and include a hyperlink to your product or service. Your Advanced Link is placed within a 125x125 area and displayed middle of the fold.

To view demographic statistics, or to see more ad types and rate cards, please see our [2005 Advertising Information PDF](#)

To order advertising now, please visit www.accessnews.com/advertising